



InformaCast[®] IP Broadcasting Solution

Singlewire Software's InformaCast IP Broadcasting Solution (for Windows or virtualized environments) revolutionizes organization-wide communication by allowing you to simultaneously send an audio stream and text message to variety of endpoints including IP speakers, Cisco IP phones, overhead paging systems, computer desktops, digital signage, social media sites, and more. With the push of a single button on a phone or a single click from a PC, you can send a live, recorded, or scheduled message to one or more paging groups.

Features and Benefits

InformaCast has the following features/benefits:

- Create live, ad-hoc, or pre-recorded audio broadcasts and/or text broadcasts
- Send notifications to a variety of endpoints
- Create recipient groups by location, device type, description, or other variables
- Filter access to messages and paging groups by user
- Schedule messages to be sent at a preset time or on a recurring basis
- Use message confirmation to confirm the receipt of certain messages and escalate messages to new recipients if confirmation settings aren't met
- Use the Bell Scheduler's calendar format for complex ringing environments such as schools; schedule and modify passing bells for an entire district as needed

Typical Uses

InformaCast has the following real-life applications:

- Every-day notifications. Tell a coworker he/she has a call on Line 1 or tell employees that email is down.
- Emergency notifications. Notify people onsite at your organization quickly and efficiently.
- Organizational notices. Give the CEO the ability to send a message to the entire company while the Marketing Director can only send to the Marketing Department.
- Zoned paging. Page all of the Branch Managers across your company.
- Education. Consolidate all paging, bells, and clocks to a single server at the district office and IP speakers with clocks at the schools.
- M2M plugin and contact closures. Use Singlewire's M2M plugin to integrate building systems

Requirements

InformaCast has the following requirements:

Windows Environment	Virtualized Environment
Windows 2003 or 2008 Pentium-class server	VMware ESX server 4.0 and later
Cannot be co-resident on a server that holds any call processing applications	Communications Manager v6.x (or newer) or Communications Manager Express 7.1 or newer
Communications Manager v6.x (or newer) or Communications Manager Express 7.1 or newer	Multicast-enabled network
Multicast-enabled network	

How to order:

InformaCast can be ordered in groups of 50, 250, or 1,000 endpoint licensing bundles through Singlewire at www.singlewire.com, Cisco, or your reseller.

Cisco Phone Compatibility

InformaCast is compatible with the following Cisco IP phones:

- 7905
- 7906
- 7911
- 7912
- 7920/21/25/26
- 7931/37
- 7940/41/42/45
- 7960/61/62/65
- 7970/71/75
- 6921/41/45/61
- 8961
- 9951/71

Ordering

InformaCast can be purchased in groups of 50, 250, or 1000-endpoint licensing bundles with a 90-day warranty via Singlewire or your reseller. An enterprise pricing option is also available. Visit <http://www.singlewire.com/talkwithus> to learn more.

Cisco Part Numbers

Order Numbers for Purchase through Cisco

Cisco Part #	Description
SP-INFORMACST-50=	InformaCast Paging System - 50 license block (includes 90 days of maintenance)
SP-INFORMACST-250=	InformaCast Paging System - 250 license block (includes 90 days of maintenance)
SP-INFORMACST-1K=	InformaCast Paging System - 1000 license block (includes 90 days of maintenance)

Extended Maintenance

Purchasing extended maintenance will provide continued access to Singlewire Support and give you the ability to download future upgrades of the software past the initial 90-day warranty. Extended maintenance can be purchased in one, two, or three-year options directly from Singlewire or your reseller. Visit <http://www.singlewire.com/maintenance> to learn more.

Singlewire Pre-paid Maintenance Part Numbers (After Warranty)

Order Numbers for Purchase through Singlewire <http://www.singlewire.com/maintenance>

Part #	Description
IPTA-M1Y-A	1 year maintenance subscription per endpoint license - 50 license tier
IPTA-M1Y-B	1 year maintenance subscription per endpoint license - 250 license tier
IPTA-M1Y-C	1 year maintenance subscription per endpoint license - 1000 license tier

About Singlewire

Singlewire Software develops and supports innovative voice applications centered around secure, fast, and reliable mass notification capabilities. Our main application offerings: InformaCast, InformaCast SE, and CallAware allow our customers unprecedented control in designing mass notifications, assigning them to specific recipients, and determining the medium for dissemination—IP phones, IP speakers, email, etc.—all with the peerless capacity for customization to our customers' specific environments. Singlewire is devoted to maintaining the agility and imagination needed to fulfill our customers' needs and fostering an environment for successful partnerships between our customers and our company.

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