



# InformaCast® IP Broadcasting Solution

Singlewire Software InformaCast IP Broadcasting Solution revolutionizes organization-wide communication. You can simultaneously send an audio stream and text messages to any combination of Cisco IP phones, InformaCast-compliant IP speakers, and PCs. With the push of a single button on the phone or a single click from a PC, a user can send a live, recorded, or scheduled broadcast to one or more paging groups.

## Features and Benefits

InformaCast has the following features/benefits:

- Create live, ad-hoc, or pre-recorded audio broadcasts and/or text broadcasts
- Create paging groups using a variety of flexible means
- Filter access to message types and recipient groups by user
- Schedule messages to be sent at a preset time or on a recurring basis
- Configure the frequency of message playback
- Administer broadcasts from a secure web interface or IP phone
- Broadcast multiple messages simultaneously to different paging groups
- Use Pre and Post Tones to signal to users the beginning and end of messages
- Use Whisper Page functionality to mix audio broadcasts with a conversation if a phone is in use, or choose for the broadcast to simply skip phones that are in use
- Integrate flexible IP speakers to provide an indoor or outdoor loudspeaker option
- Use the Bell Scheduler's calendar format for complex ringing environments such as schools; schedule passing bells for an entire school district and modify the bells as needed

## Typical Uses

InformaCast has the following real-life applications:

- Every-day notifications. Tell a coworker he/she has a call on Line 1 or tell employees that email is down.
- Emergency notifications. Notify people onsite at your organization quickly and efficiently.
- Organizational notices. Give the CEO the ability to send a message to the entire company while the Marketing Director can only send to the Marketing Department.
- Zoned paging. Page all of the Branch Managers across your company.
- Education. Consolidate all paging, bells, and clocks to a single server at the district office and IP speakers with clocks at the schools.
- DORA and contact closures. Use Singlewire's DORA software to integrate building systems doorbells, security cameras, and other contact closure devices with InformaCast.

### How to order:

InformaCast can be ordered in groups of 50, 250, or 1,000 endpoint licensing bundles through Singlewire at [www.singlewire.com](http://www.singlewire.com), Cisco, or your reseller.

## Requirements

InformaCast has the following requirements:

- Windows 2003 or 2008 Pentium-class server
- Cannot be co-resident on a server that holds any call processing applications
- CallManager v4.0 (or newer) or CallManager Express
  - CallManager 5.x or newer to run ReliCast
- Multicast-enabled network

## Cisco Phone Compatibility

InformaCast is compatible with the following Cisco IP Phones:

- 7905
- 7906
- 7911
- 7912
- 7920/21/25
- 7931
- 7940/41/42/45
- 7960/61/62/65
- 7970/71/75

## Ordering

InformaCast can be purchased in groups of 50, 250, or 1000 endpoint licensing bundles with a 90 day warranty via Singlewire or your reseller. An enterprise pricing option is also available. Visit <http://www.singlewire.com/talkwithus> to learn more.

| <b>Cisco Part Numbers</b>                |  |
|--|--|
| Order Numbers for Purchase through Cisco |  |
| Cisco Part #                             | Description  |
| SP-INFORMACST-50=                        | InformaCast Paging System - 50 license block (includes 90 days of maintenance)   |
| SP-INFORMACST-250=                       | InformaCast Paging System - 250 license block (includes 90 days of maintenance)  |
| SP-INFORMACST-1K=                        | InformaCast Paging System - 1000 license block (includes 90 days of maintenance) |

## Extended Maintenance

Purchasing extended maintenance will provide continued access to Singlewire Support and give you the ability to download future upgrades of the software past the initial 90 day warranty. Extended maintenance can be purchased in 1, 2 or 3 year options directly from Singlewire or your reseller. Visit <http://www.singlewire.com/maintenance> to learn more.

| <b>Singlewire Pre-Paid Maintenance Part Numbers (After Warranty)</b>  |   |
|---|---|
| Order Numbers for Purchase through Singlewire <a href="http://www.singlewire.com/maintenance">http://www.singlewire.com/maintenance</a> |   |
| Part #  | Description   |
| IPTA-M1Y-A  | 1 Year Maintenance Subscription per end point license - 50 license tier   |
| IPTA-M1Y-B  | 1 Year Maintenance Subscription per end point license - 250 license tier  |
| IPTA-M1Y-C  | 1 Year Maintenance Subscription per end point license - 1000 license tier |

## About Singlewire

Singlewire Software develops and supports innovative voice applications centered around secure, fast, and reliable mass notification capabilities. Our main application offerings: InformaCast, InformaCast CK, PushToTalk, and DORA allow our customers unprecedented control in designing mass notifications, assigning them to specific recipients, and determining the medium for dissemination—IP phones, IP speakers, email, etc.—all with the peerless capacity for customization to our customers' specific environments. Singlewire is devoted to maintaining the agility and imagination needed to fulfill our customers' needs and fostering an environment for successful partnerships between our customers and our company.