



## InformaCast Director and Broader Control

When disasters occur, they don't take into consideration the geographical reach of servers equipped with mass notification software. How, then, can you reach an entire town of people when the fire department, police department, school district, and hospital are all on separate networks? Singlewire InformaCast Director. Now, you can link together disparate InformaCast/InformaCast CK servers, and broadcast messages across multiple installations.



InformaCast has the following features/benefits:

- Consolidate cities, schools, hospitals, and governments into one notification stream
- Connect multiple InformaCast servers across separate networks
- Customize messages before sending them out
- Trigger notifications from a central source
- Send unicast messages from InformaCast Director to InformaCast servers, while leveraging multicast on the local network
- Provide additional resiliency by protecting against a single point for failure

### Contact Us:

Contact your local Singlewire representative for more information.

InformaCast Director works by allowing you to add existing InformaCast/InformaCast CK servers and create jobs and tasks. A job is a collection of tasks, which specify an InformaCast message, that message's recipients, and the server that contains those messages and recipients. You can even choose to customize an existing message before broadcasting it.

In this way, InformaCast Director can signal multiple InformaCast/InformaCast CK installations to send out broadcasts that can be as broad or specific as you desire. Schools can send out broadcasts across districts, even if those districts have separate InformaCast servers. Law enforcement could send out broadcasts across county and state lines. With one step, retailers could send out a broadcast to all of their stores, regardless of server installation. Your communication reach is extended and made more granular.

## InformaCast

InformaCast revolutionizes organization-wide communication. You can simultaneously send an audio stream and text message to any combination of Cisco IP phones, InformaCast-compliant IP speakers, and PCs. With the push of a single button on the phone or a single click from a PC, you can send a live, recorded, or scheduled broadcast to one or more paging groups:

- Tell a coworker he/she has a call on Line 1 or tell employees that email is down
- Organize groups of phones, speakers, and PCs to send different messages to different groups
- Consolidate all paging, bells, and clocks to a single server at the district office and IP speakers with clocks at the schools
- Use Singlewire's DORA software to integrate building systems doorbells, security cameras, and other contact closure devices

## InformaCast CK

InformaCast CK is a full-featured system that allows you to simultaneously send an audio stream and/or a text message to IP speakers and overhead paging systems. InformaCast CK supervises and controls speakers, digital clocks, and zone controllers, which allows you to set up groups of speakers as 'zones,' and send audio and text messages to one or more zones. InformaCast CK simplifies your mass communication needs:

- Record or create a live message that can be broadcast in less than 20 seconds to an unlimited number of IP speakers and overhead paging systems
- Take advantage of distributed control, allowing school personnel to communicate throughout their facility, and district personnel to broadcast to the entire district, a specific IP speaker, speaker zone, building, or campus
- Ensure one time for everyone through district-wide time synchronization; be sure that school starts and ends at the same time in all of your facilities
- Create all of the bell schedules needed to meet your district's diversity; there is no limit to the number of schedules, or the amount of holidays within each schedule

### About Singlewire

Singlewire Software develops and supports innovative voice applications centered around secure, fast, and reliable mass notification capabilities. Our main application offerings: InformaCast, PushToTalk, and DORA allow our customers unprecedented control in designing mass notifications, assigning them to specific recipients, and determining the medium for dissemination—IP phones, IP speakers, email, etc.—all with the peerless capacity for customization to our customers' specific environments. Singlewire is devoted to maintaining the agility and imagination needed to fulfill our customers' needs and fostering an environment for successful partnerships between our customers and our company.

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