



Mass Notification at the Touch of a Button

Imagine being able to reach all staff and students on your campus with the touch of one button, whether they are physically on campus or not. By combining the strengths of two market-leading products—InformaCast[®] and SchoolMessenger—you can.

In today's fast-paced world, things happen quickly and responses to situations need to reach all intended recipients rapidly, efficiently, and with little to no effort. Singlewire's InformaCast application can now be paired with SchoolMessenger's notification solutions to provide efficient and timely mass notifications on and off your network. These notifications can come in the form of audio broadcasts over IP speakers, SMS messages to cell phones, email messages, text and audio messages over IP phones, etc., offering you flexibility in your notification needs and allowing you to reach everyone promptly and in a variety of ways.

Singlewire's InformaCast

InformaCast is Singlewire's IP broadcasting application that revolutionizes organization-wide communication. It's able to simultaneously send an audio stream and/or text message to any combination of Cisco IP phones, InformaCast-compliant IP speakers, existing paging systems, and desktops. With the push of a single button on a phone or a single click from a PC, you can send a live, recorded, or scheduled broadcast to everyone on campus or only a select group of people.

SchoolMessenger



SchoolMessenger's notification solutions provide you with a variety of software choices that allow you to easily create personalized and timely voice messages, emails, or SMS messages in any language, according to the selected preference. Messages can be scheduled for delivery at any time to alert parents, students, and staff of emergencies, general notifications and other important events. SchoolMessenger also offers flexible notification solutions in both hosted and premise-based configurations, and these solutions can be deployed at a single site or across locations.

A Complete Solution

By combining the unique features of each solution—InformaCast's ability to send messages to IP devices and SchoolMessenger's ability to get messages to standard analog/digital devices—Singlewire and SchoolMessenger offer you a first-class mass notification solution that will meet all of your needs.

With InformaCast and SchoolMessenger, notifying everyone, on and off your network, of an emergency is as easy as pushing a button on a phone. InformaCast and SchoolMessenger do the work for you, ensuring that everyone is contacted whether they are sent an email or a text message, called on a phone, or notified by an audio broadcast. Pair InformaCast and SchoolMessenger

flexible notification through intelligent detection

together today and know that mass notification is at your fingertips.

Contact your Singlewire or SchoolMessenger representative for more information.

About Singlewire

Singlewire Software develops and supports innovative voice applications centered around secure, fast, and reliable mass notification capabilities. Our main application offerings: InformaCast, PushToTalk, and DORA allow our customers unprecedented control in designing mass notifications, assigning them to specific recipients, and determining the medium for dissemination—IP phones, IP speakers, email, etc.—all with the peerless capacity for customization to our customers' specific environments. Singlewire is devoted to maintaining the agility and imagination needed to fulfill our customers' needs and fostering an environment for successful partnerships between our customers and our company.