



Why InformaCast[®] for Schools?

Singlewire's InformaCast IP broadcasting application revolutionizes organization-wide communication. You can simultaneously send an audio stream and text messages to any combination of Cisco IP phones, InformaCast-compliant IP speakers, and PCs. With the push of a single button on the phone or a single click from a PC, a user can send a live, recorded, or scheduled broadcast to one or more paging groups.

But why should you give up your tried and true analog paging bell system?

Would you like to talk to all of your buildings simultaneously? Would you like to centrally manage all of your district's clocks, bells, and paging? Would you like to put speakers anywhere you need them? Would you like to put one or more of your schools on a different bell schedule from home? Would you like a way to easily migrate old technology to new technology? InformaCast allows you to do all these things.

Centrally Managed System

InformaCast runs on your network, allowing you to manage the entire system from one central location. This means that you can:

- Send broadcasts to all of the buildings on your campus/ in your district simultaneously
- Set the time in your classrooms from one central location and update it across your network with ease
- Add or subtract speakers to the network by simply plugging or unplugging them
- Set the volume on all your speakers individually or update all of them at once with the click of a button

Flexible Software

Since InformaCast is software-based and runs on your network, your pages and bells can go anywhere your network goes. Through InformaCast, you're able to:

- Plug speakers into the network anywhere you need them, bypassing your old speaker wiring system
- Quickly and easily create new bell schedules and broadcasts yourself, and avoid the cost of calling in an expensive contractor
- Ensure broadcasts go to the right audience by creating recipient groups, i.e. groups of speakers/phones based on criteria you set

Contact Us:

Contact your local Singlewire representative for more information.

Up-to-date Environment

Don't struggle any further with a solution that outlived its purpose years ago. Singlewire strives to remain current with technology and we listen to our customers when they suggest features that would benefit their organizations. Put your trust in InformaCast and benefit from:

- Reliable software and firmware updates that come packed with new features
- Smart engineers who take your feedback and create new functionality
- Over 10 years of our experience: Singlewire originated the software and we continue to improve it

A Comprehensive Solution

Many analog paging bell systems were initially developed in the 1970's and little has changed since then. In the 1970's, a gallon of gas cost 36 cents, the median household income was \$8,700, and a first-class stamp was six cents. Upgrade to Singlewire's InformaCast application, take advantage of a centrally managed, flexible, and customizable solution, and step into the 21st century.

About Singlewire

Singlewire Software develops and supports innovative voice applications centered around secure, fast, and reliable mass notification capabilities. Our main application offerings: InformaCast, PushToTalk, and DORA allow our customers unprecedented control in designing mass notifications, assigning them to specific recipients, and determining the medium for dissemination—IP phones, IP speakers, email, etc.—all with the peerless capacity for customization to our customers' specific environments. Singlewire is devoted to maintaining the agility and imagination needed to fulfill our customers' needs and fostering an environment for successful partnerships between our customers and our company.

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