

# InformaCast®



America's Common Operating Picture®

### CRITICAL INCIDENT MAPPING AND MASS NOTIFICATION

In an emergency, context matters. The more information responders have about what happened, where it happened, and who it happened to, the better a response they can provide. That's why Singlewire Software has partnered with Critical Response Group® to add accurate up-to-date emergency response maps to InformaCast. Organizations can add devices to maps to see which panic button activated a notification, select devices to receive notifications, and even access video cameras from the map to see events unfold in real time.



## **DETECT THREATS**

See where a panic button was activated within your building to understand exactly who needs help and where to direct assistance.



## **NOTIFY EVERYONE**

Select devices on a map to target notifications to specific locations without disrupting ongoing activities elsewhere.



## **MANAGE INCIDENTS**

Deliver maps directly to first responders to speed up response times, minimize confusion, and provide help to those in need as quickly as possible.







## **Enhance Notifications with CRG Maps**

#### NOTIFY WITH MAPS

Send notifications with maps to provide a critical context for where a situation is happening.

#### VIEW LIVE CAMERA FEEDS

Access live camera feeds directly from the map with InformaCast to see events as they unfold.

#### **TARGET ALERTS**

Select devices on the map to receive InformaCast notifications for targeted alerting.

#### PLACE DEVICES ON MAPS

Overlay InformaCast-enabled devices on CRG® maps, including panic buttons, speakers, cameras, and more.

#### **IMPROVE RESPONSE TIMES**

Deliver maps directly to first responders so they know exactly where to go to provide assistance.

#### **USE IN ANY INDUSTRY**

CRG maps are used by schools, hospitals, government buildings, businesses and more.

Visit <u>www.singlewire.com/integrations/crg</u> for more information or contact our sales team at <u>www.singlewire.com/contact-us</u> set up a demo.



