

# InformaCast®

## MASS NOTIFICATION SOLUTION COMPARISON

Finding the right safety and communication solution is no easy task. The market is littered with piecemeal solutions that only address some of your needs, but a complete solution offers you more value with a better ability to detect threats, notify everyone, and effectively manage incidents from start to finish. Fill out the checklist below to compare our InformaCast software to other solutions you may be considering to help find the best tool to keep your people safe and informed.

	InformaCast	Option B	Option C
<b>Threat Detection (Automated and Manual)</b>			
Visitor screening integration	✓		
Panic buttons (app, wearable, mounted, virtual)	✓		
Mobile app	✓		
Web console	✓		
AI video surveillance	✓		
Gunshot detection systems	✓		
911 call monitoring	✓		
Weather monitoring	✓		
Email monitoring	✓		
Chemical spill sensors	✓		
Vape detection	✓		
AED box activation	✓		
<b>Mass Notification (On-Site)</b>			
Desk phones	✓		
Desktop computers (full screen and tray)	✓		
IP speakers	✓		
Analog and IP paging systems	✓		
Digital signage	✓		
Two-way radios	✓		
Strobes	✓		

## Mass Notification (Mobile)

SMS text	✓		
Emails	✓		
Push notifications	✓		
Phone calls	✓		
Collaboration tools (Webex, MS Teams)	✓		

## Incident Management

Scenario planning	✓		
Critical incident mapping	✓		
Virtual collaboration (Webex, MS Teams)	✓		
Real-time insights	✓		
After-action reporting	✓		
Rostering and reunification	✓		
All Clear - resume normal operations	✓		

## Support

Highly-rated customer success team	✓		
Supported setup and implementation	✓		
Professional services	✓		
On-demand video resources	✓		
Expansive knowledge base	✓		
Detailed user guides	✓		
Regular software updates (new features, usability)	✓		

InformaCast is one of the most comprehensive solutions on the market, offering the ability to detect threats, deliver mass notifications, and manage incidents from a single platform. With a wide array of technology integrations, InformaCast adds value to your existing investments by making them critical parts of your safety and alerting strategy.

**Want to see how it works?** Contact our team at [sales@singlewire.com](mailto:sales@singlewire.com) or visit [www.singlewire.com/demo](http://www.singlewire.com/demo) for a customizable, on-demand video demo of InformaCast.