

Business Solutions Overview

Keep your people safe and informed.
Everywhere. Every time.



Agenda

- Company and Product Introduction
- InformaCast Overview
- How to Detect, Notify, and Manage
- Live Demo
- Visitor Aware Overview
- Deployment Process and Considerations
- Wrap up, Final Questions, and Next Steps

Who is Singlewire Software?

- Developer of paging, mass notification, incident management and visitor management solutions
- Industry leader for over 20 years
- Over 2 million notifications sent every month





InformaCast®

Detection

- 911 alerting (CallAware)
- Building cameras and sensors
- Panic buttons (Duress)

Notification

- Paging and announcements
- Desktop, digital signage, phones and more
- Mobile notifications

Management

- Scenario planning, access control, lockdown
- Conference call/virtual collaboration
- Reporting

Visitor Aware®

Visitor Manager

- Verify visitors
- Print badges
- Receive delivery notifications
- Have visitors sign terms of entry

Safety Manager

- Schedule and assign drills
- Submit tips
- Conduct reunification

Duress Solutions

5 Panic Button Options

- Mobile app
- Keyboard shortcuts
- Desk phone keys
- Mounted devices (3rd party)
- Wearables (3rd party)

Request Immediate Assistance

- Delivers name and location information to response teams

Activate Alerts

- Send text and audio to existing devices

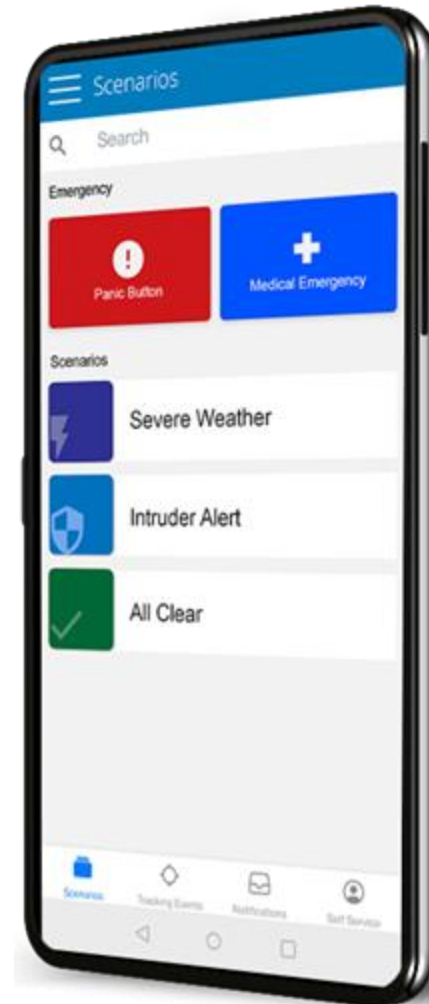
What is InformaCast?

- Single platform for:
 - Paging
 - Mass notification
 - Incident management
- Handles daily and emergency communications
- Unifies existing devices and systems
- Integrates with speakers, panic buttons, phones, desktop, digital signage, mobile devices, and more
- Helps increase the speed, reach and success rate of your emergency alerts



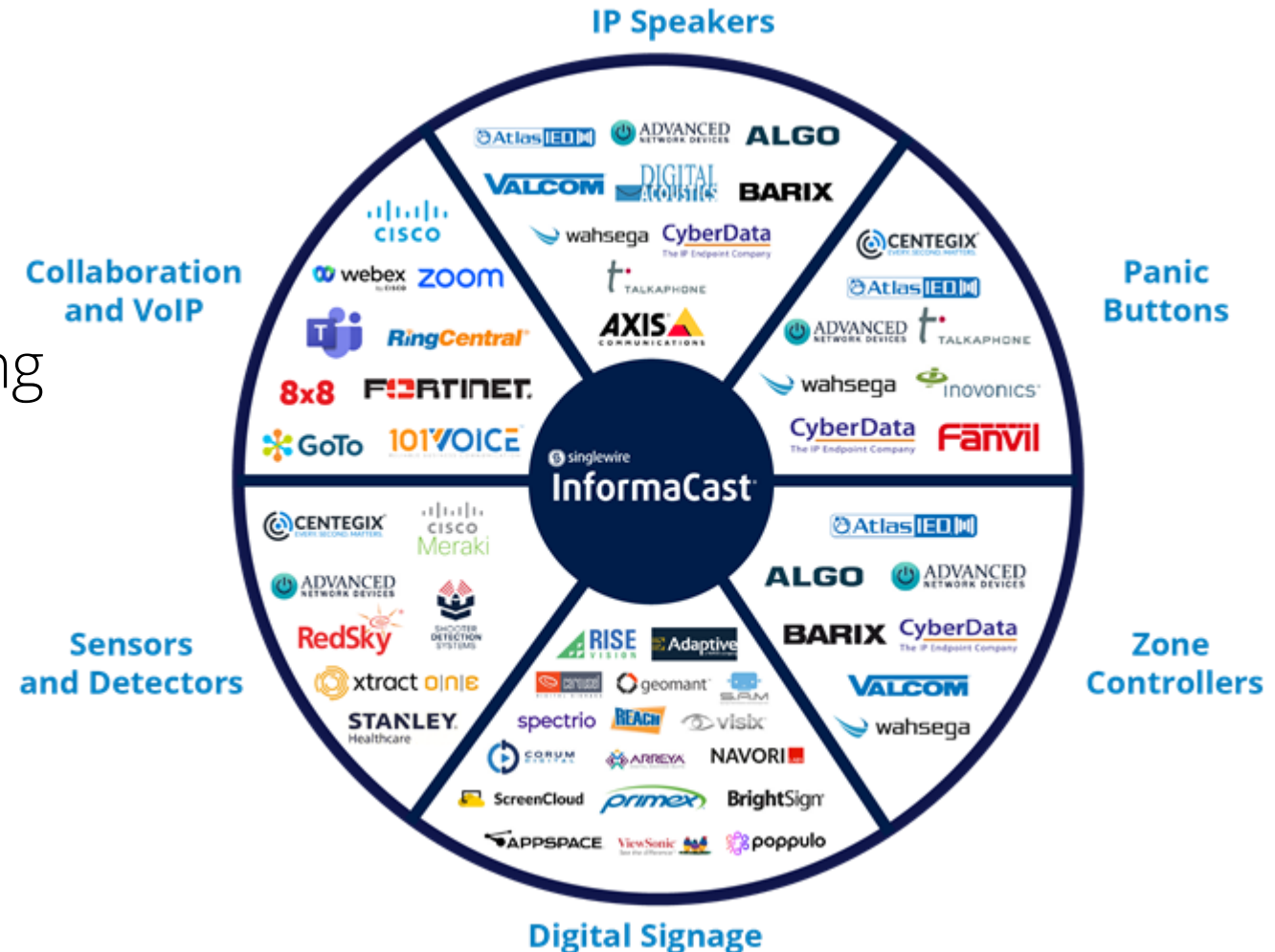
What Makes InformaCast Different?

- **Facilities-centric notification w/mobile capabilities**
 - Reach everyone, everywhere
- **Wide variety of options to detect and activate**
 - Notify in seconds, not minutes
- **Intrusive audio**
 - Grabs people's attention
- **Leverage your existing technology**
 - No need to rip and replace=cost savings
 - Future proof—Start with what you have, build from there
- **Use for daily and emergency communications**
 - Leverage the capabilities that make sense for your organization



InformaCast Ecosystem

- Massive library of technology integrations
- Create a holistic solution by tying devices and systems together
- Eliminate silos to increase efficiency and speed up response times
- Get more value out of existing technology investments



Simplify Daily Operations

- Use InformaCast to help streamline daily tasks to assist with:
 - Sending building-wide audio pages instantly
 - Automating announcements
 - Monitoring for severe weather that may impact operations
 - Sending urgent IT outage updates
 - Monitoring when devices go offline
 - Simplifying announcements without juggling multiple platforms



Harness the Power of Paging

- Modernize legacy paging systems w/o new hardware
- Give any desk phone the power to send a live audio page
- Leverage intrusive audio to grab people's attention
- Achieve the flexibility you need to communicate with your entire facility



Accelerate Your Emergency Response

- With InformaCast, you can respond rapidly to:
 - Active shooter situations and violent intruders
 - Severe weather and natural disasters
 - Hazardous spills and medical emergencies
 - Fires and other life-threatening incidents
- Instantly alert and protect your organization with:
 - Intrusive audio and screen takeovers
 - Multiple panic button activation options
 - Automated alerts via email, SMS, and collaboration tools (Webex, Teams, Zoom)



So How Does InformaCast Work?

- With InformaCast, you'll be able to:
 - Rapidly **DETECT** urgent or dangerous conditions as soon as they occur
 - Immediately **NOTIFY** everyone who's impacted by the incident, as well as the team responsible for managing and resolving the situation
 - Help your incident response team **MANAGE** the incident through to resolution

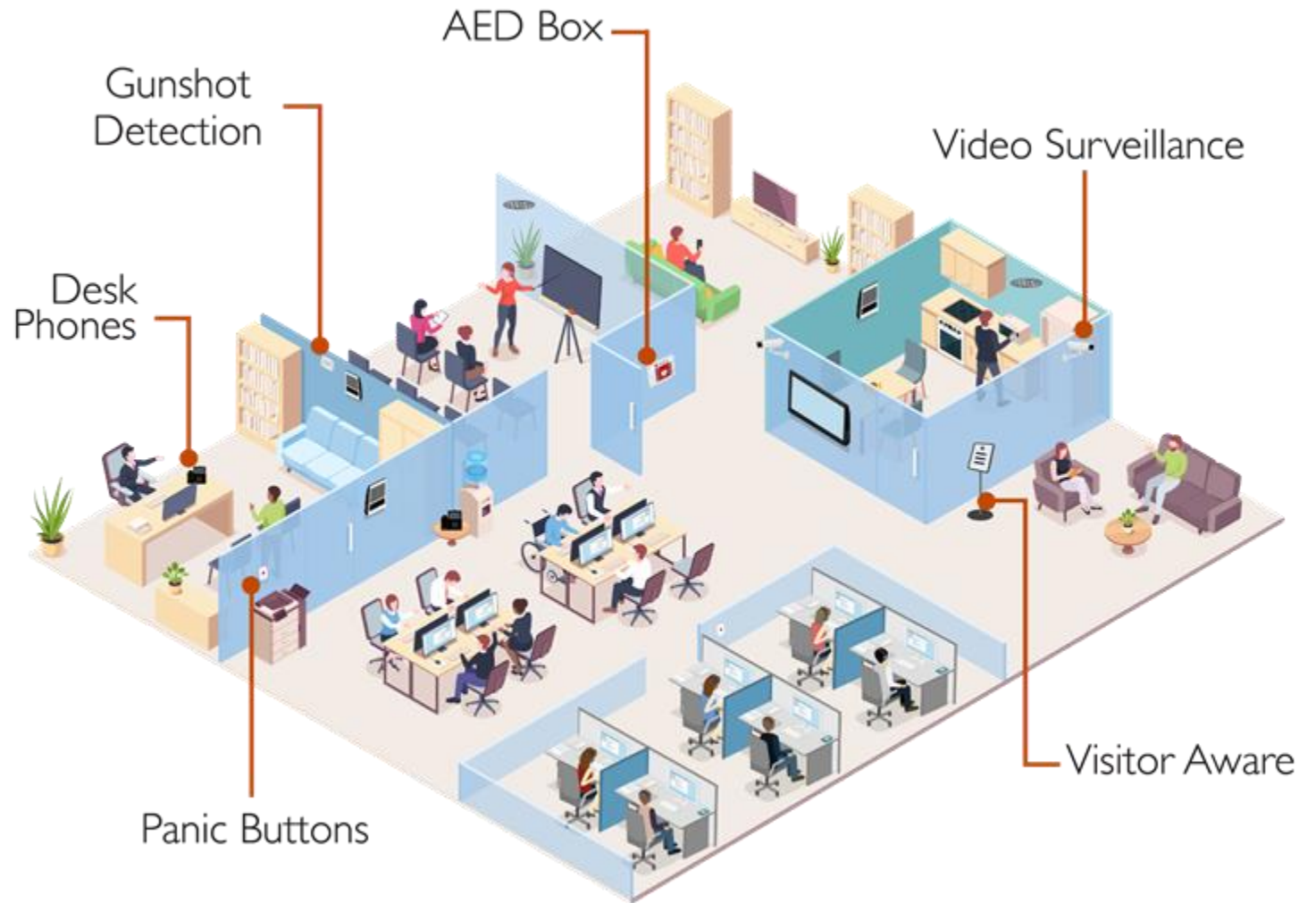


Using InformaCast in Business

DETECT

NOTIFY

MANAGE

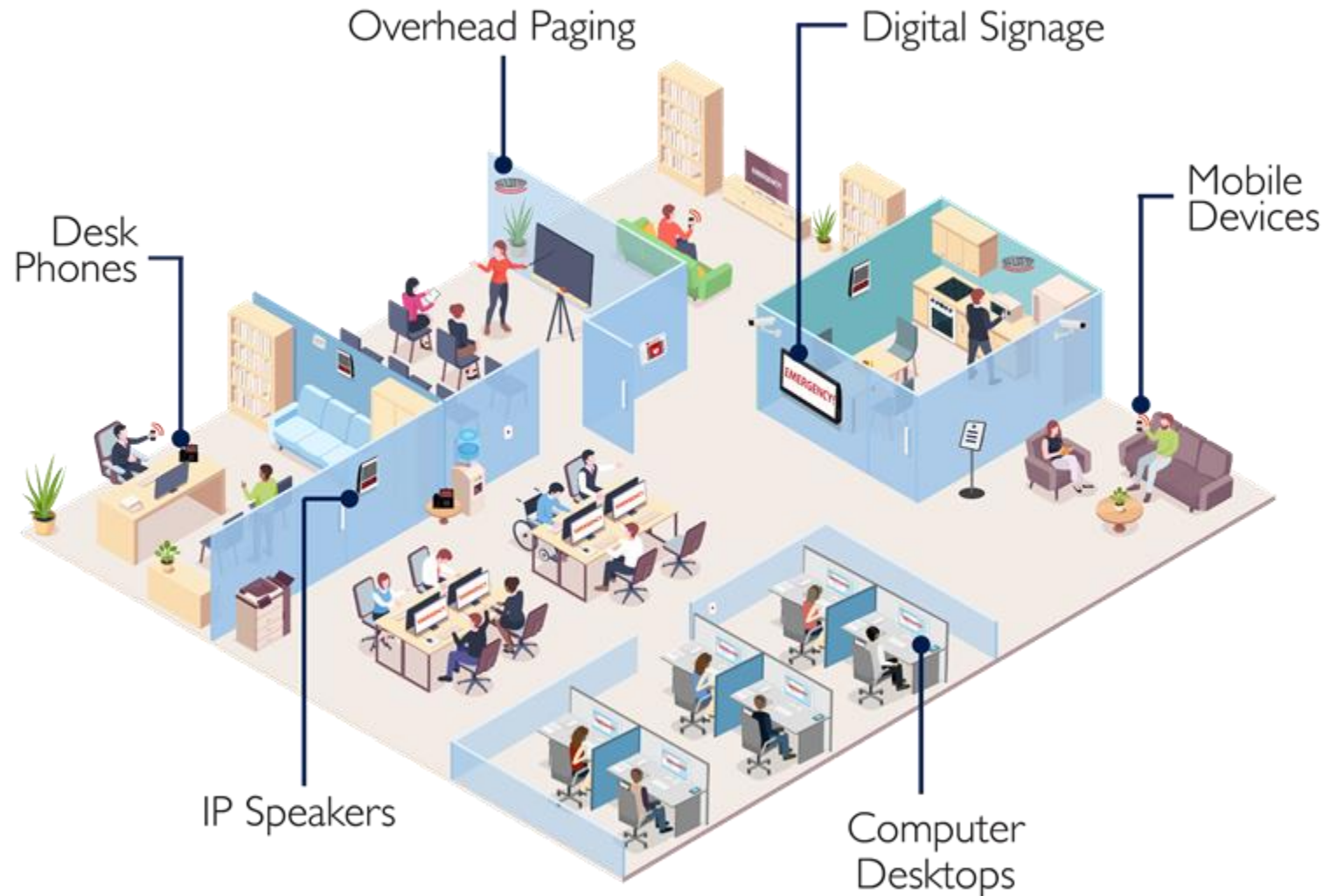


Using InformaCast in Business

DETECT

NOTIFY

MANAGE



Using InformaCast in Business

DETECT

NOTIFY

MANAGE



Live Demo

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InformaCast

The background of the slide is a photograph of a group of people in a meeting, viewed from above. They are gathered around a table with several laptops open. The image is covered with a semi-transparent blue filter. A thick yellow L-shaped line forms a frame on the left side of the slide, enclosing the main title.

Visitor Aware

The Visitor Aware Difference

- Tools to enhance building safety, that feature:
 - ✓ **Visitor screening** using encrypted facial recognition
 - ✓ **No proprietary hardware** requirements
 - ✓ **Multi-site communication**
 - ✓ **QR codes** to easily identify and verify visitors
 - ✓ **Pre-registration links**
 - ✓ **Safety drill scheduling**



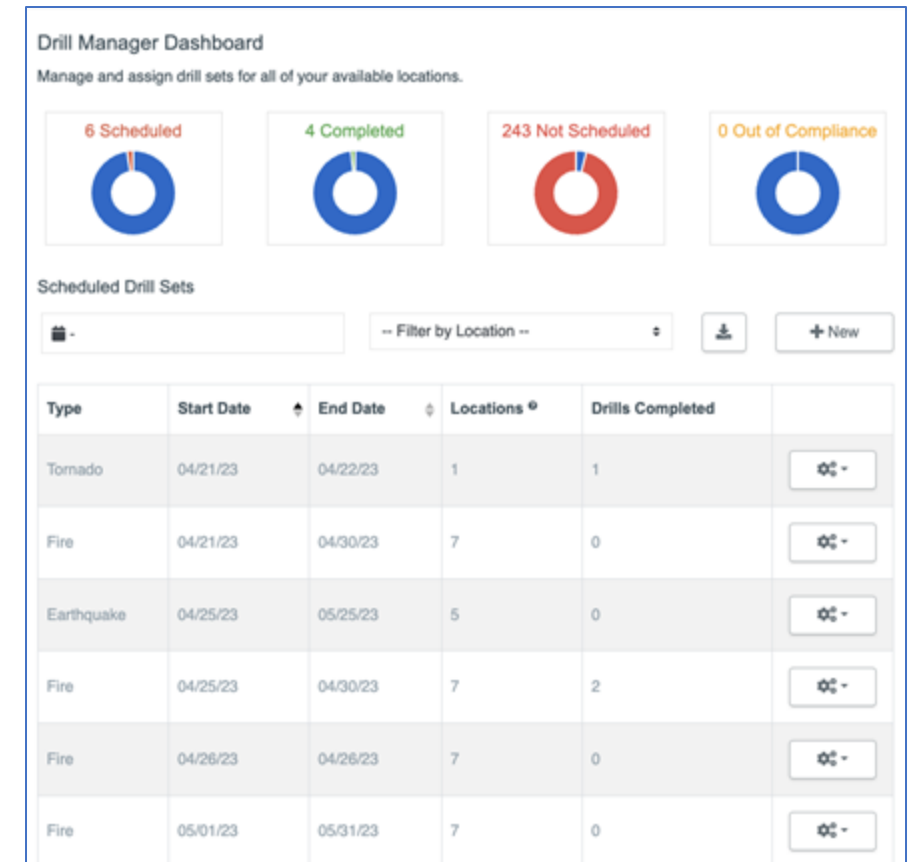
Visitor Manager

- Screen visitors before granting them access
- Maintain digital records of visitors
- Print badges to verify guests
- Present visitors with terms of entries
- Know when deliveries arrive



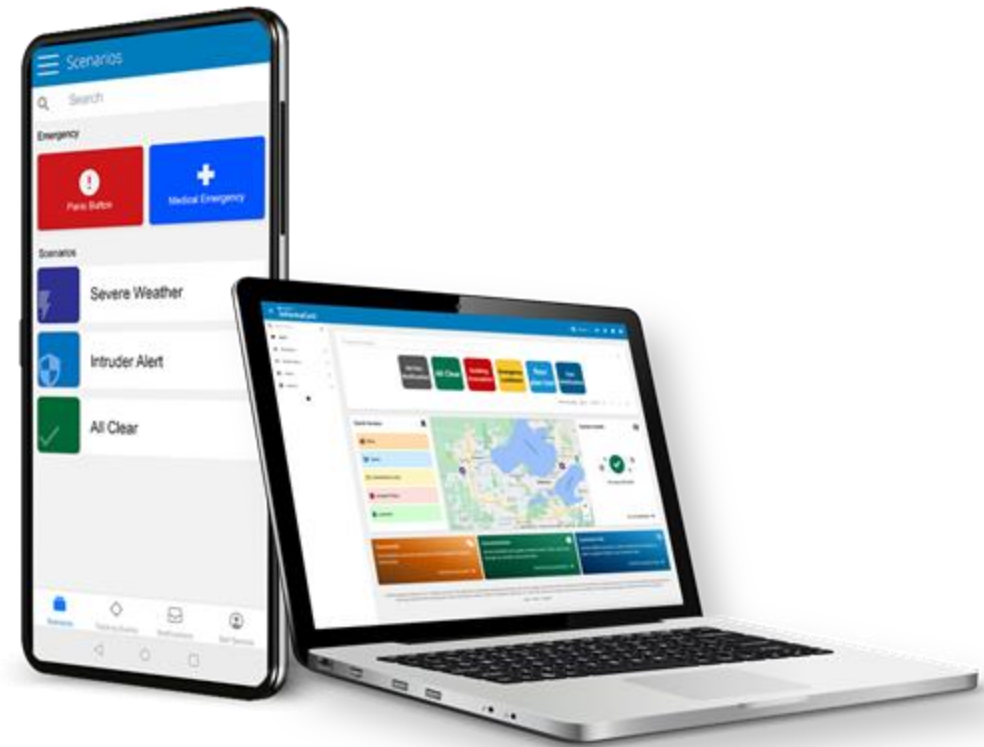
Safety Manager

- Schedule and assign drills across your facility
- Monitor compliance and drill completion
- Maintain digital records to demonstrate compliance
- Submit tips about potential threats



InformaCast Integration

- Only visitor management system that fully integrates with InformaCast
 - Automatically enroll visitors to receive notifications
 - Initiate alerts when flagged guests attempt entry
 - Launch InformaCast notifications from within Visitor Aware



Proven Deployment Process

- We partner with your IT and safety teams for an efficient deployment that includes:
 - Establishing a safety and communication plan
 - Installation, setup, and testing
 - Configuring foundational features
 - Optimizing the system to achieve the most value
- Additional personalized training is also available
- All customers have access to vast on-demand virtual library of resources





Thank you!

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InformaCast



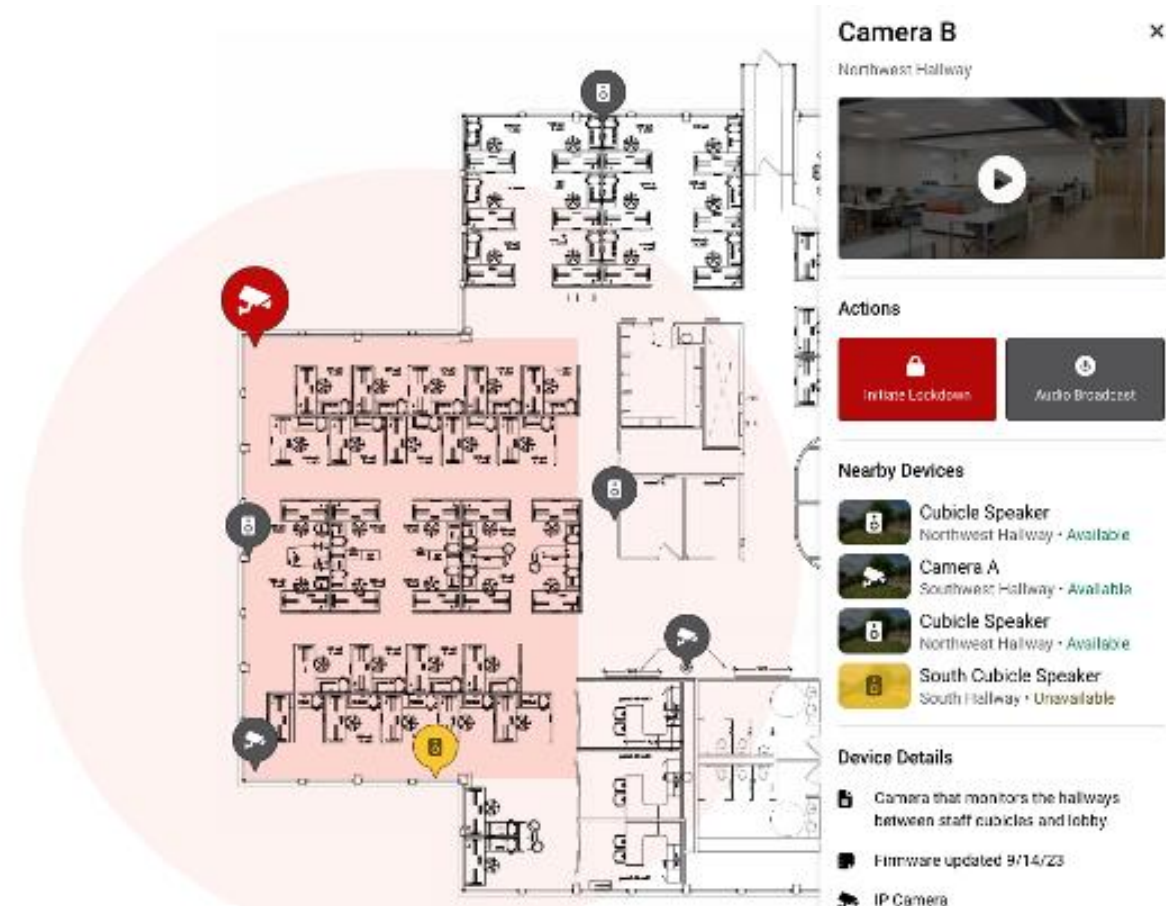
Additional Materials

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InformaCast

Critical Incident Mapping

- Upload maps and floorplans to InformaCast
 - Define buildings, floors, and rooms
 - Add facility devices to the map
 - Initiate scenarios that include location information
- Receive notifications featuring a highlighted area where the message originated
- View live camera feeds from the map
- Identify disconnected devices
- Launch scenarios from the map



Cisco 9800 Phones

- **Initiate scenarios for emergency management:**

- Action button offers one-touch access for on-site safety
 - Request help for a personal health emergency
 - Initiate a scenario, manage an incident
 - Assist with building controls, i.e. lockdown
 - Many other options, i.e. attendance check-in

- **Leverage InformaCast IVR for multi-function support**

- Favorite button offers one-touch access for daily operations
 - Conduct overhead paging
 - Send recorded audio and text notifications
 - Have notifications appear on displays
 - Initiate pre-programmed InformaCast activities such as incident management, building lockdowns, or evacuations



Action Button
For Safety



Favorite Button
for Operations

AtlasIED and InformaCast

- Leverage IPX Series Endpoints and InformaCast mass notification for:
 - Intrusive audio and visual alerting
 - Full duplex intercom
 - Announcement scheduling
 - Incident management
- Use in healthcare to help with:
 - Detecting threats and initiating alerts
 - Delivering critical information for lockdowns and evacuations
 - Severe weather alerting
 - Off premise (mobile) communication
 - Daily announcements
 - Unifying 3rd-party technology under a single system



What's Included with a Fusion User?



3 Mobile Phone
Numbers for SMS



3 Phone Numbers for Calls
(Mobile or Landline)



5 Devices for Mobile App
(iOS or Android)



3 Email Addresses



1 Desktop
(IDN or App)



1 IP Phone Audio and
Display Notification



1 Microsoft Teams User

Fusion Licensing Endpoints



Mobile Phone
(SMS, Voice Call, App,
and MS Teams)



IP Phone
(Audio and Display
Notification)



Desktop
(IDN or App)



IP Speakers

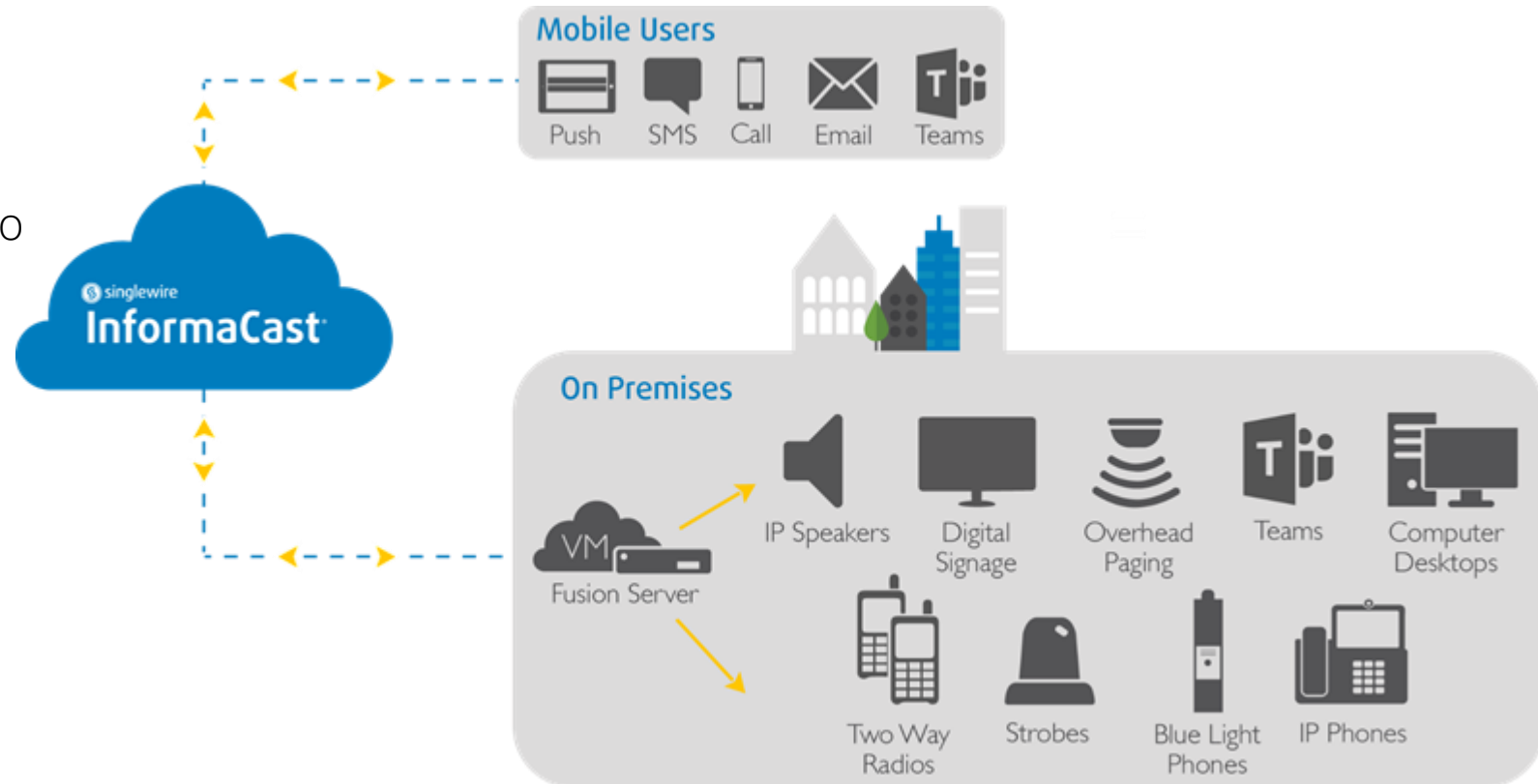
UCaaS Providers

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InformaCast

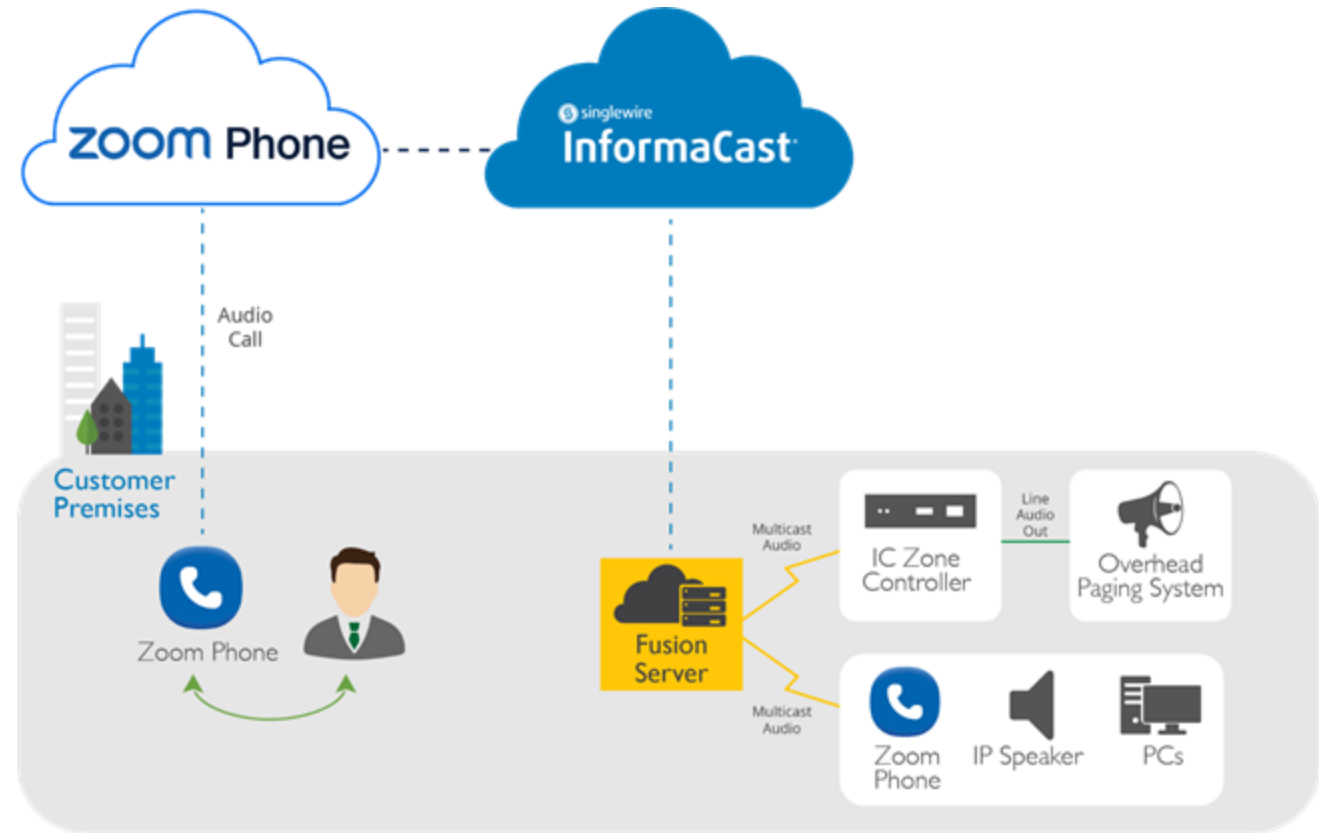
Microsoft Teams Integration

- Integrating Microsoft Teams with InformaCast enables:
 - Launching and receiving InformaCast notifications within Microsoft Teams
 - Live recorded audio paging to overhead systems and other devices
 - Extended text, visual, and audio notification reach to a wide range of devices
 - Life safety uses cases to protect your people
 - Active shooter
 - Medical emergency
 - Lockdown
 - Evacuation
 - And more!



Zoom Phone Integration

- Connect to other devices and legacy PA systems:
 - Configure panic buttons on desk phones
 - Deliver mass notifications to all devices
 - Extended use of SMS and Zoom Rooms
 - Know when 911 is called from a Zoom Phone
- Paging
 - Reach all overhead paging systems
 - Send pre-recorded, scheduled, and live audio to IP and analog devices
 - Reach Zoom phones, Zoom Rooms, overhead systems, mobile, SMS and PCs all at once



Webex Calling Integration

- Integrate InformaCast with Webex Calling to:
 - Reach all overhead paging systems
 - Send live, pre-recorded and scheduled audio
 - Reach IP phone displays, speakers, and PCs
 - Leverage silent panic buttons
 - Access an ecosystem of device integrations
 - Launch Webex Meetings for incident management

