

# Top 10 Benefits of Moving to InformaCast Fusion

If you're like most organizations, the way you communicate with your people has changed in the past five years. That's why many of our customers are moving from InformaCast Advanced to InformaCast Fusion. While you may have selected InformaCast Advanced for its industry-leading paging and on-site notification capabilities, InformaCast Fusion helps your organization retain these features while moving to the cloud and adding critical components like incident management and mobile alerting. Here are the top 10 benefits your organization can take advantage of by moving to InformaCast Fusion.

## 1. It's the InformaCast You Know and So Much More

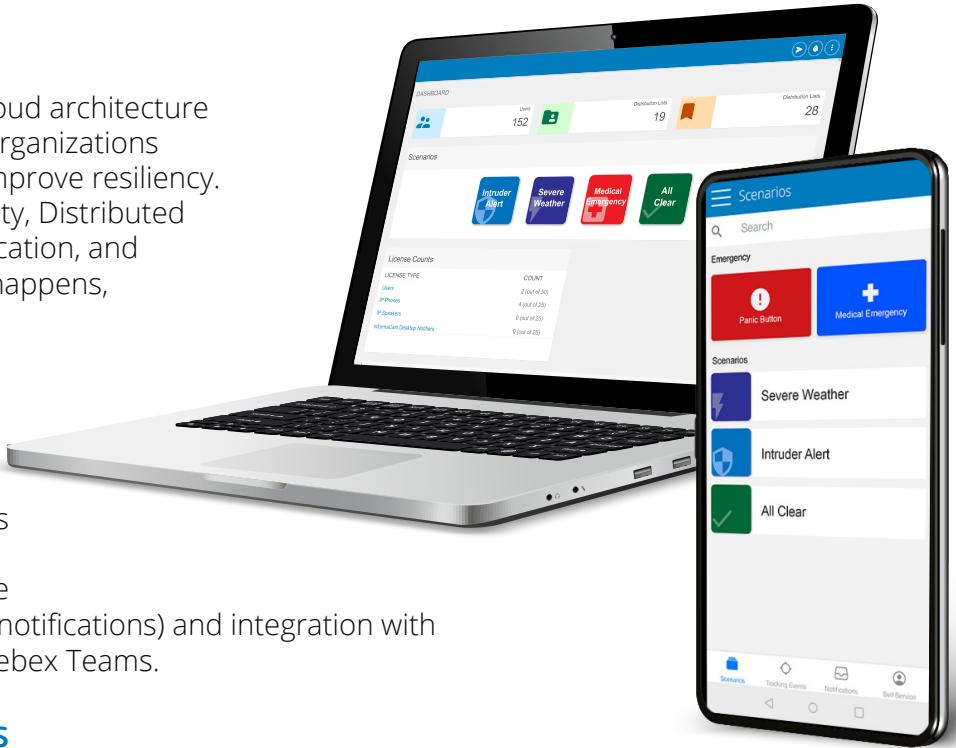
With InformaCast Fusion, you keep everything you're already using in Advanced (paging, bells, desktop notifications) and add more endpoints, features, and capabilities to further enhance your organization's safety and communication.

## 2. Modern Architecture

InformaCast Fusion features a hybrid-cloud architecture that offers a more elegant solution for organizations looking to scale their deployment and improve resiliency. InformaCast Fusion offers High Availability, Distributed Activation, Survivable Remote Site Notification, and Failover to ensure that no matter what happens, messages get delivered.

## 3. More Ways to Reach People

You need to leverage every channel available when you're sharing critical information. InformaCast Fusion enables you to send text and audio notifications to your existing devices and adds mobile notifications (SMS text, email, and push notifications) and integration with collaboration tools like Microsoft and Webex Teams.



## 4. Multiple Panic Button Options

You may already use panic buttons on your desk phone or mounted devices to trigger notifications, but InformaCast Fusion offers three additional panic button options. Wearable devices, the InformaCast app, and keyboard shortcuts offer immediate methods to initiate notifications when people need assistance.

## 5. Desktop Alerts are Included

That's right. Reaching desktops with critical messages is included in InformaCast Fusion without needing additional licensing. You can continue to use InformaCast Desktop Notifier or leverage the cloud-based InformaCast desktop app to reach devices even if they are not on your network.

## 6. Complete Incident Management

It's not enough to send a message when an emergency occurs. You need to be able to manage an event from start to finish. This is a key advantage Fusion offers over Advanced. You can send alerts for every stage of an incident, gather key stakeholders, access safety resources, and view reports to assess your response and plan for the future.

## 7. Expanded Phone Compatibility

Looking to change your phone system without losing the benefits of InformaCast? Fusion works with many UCaaS providers to offer greater flexibility for your evolving technology needs.

## 8. System Health Monitoring

Critical communications need reliable systems. InformaCast Fusion provides a system health dashboard that helps you ascertain that your system is functioning as it should. System administrators can proactively troubleshoot and resolve system issues and automated alarms help notify your team should issues arise.

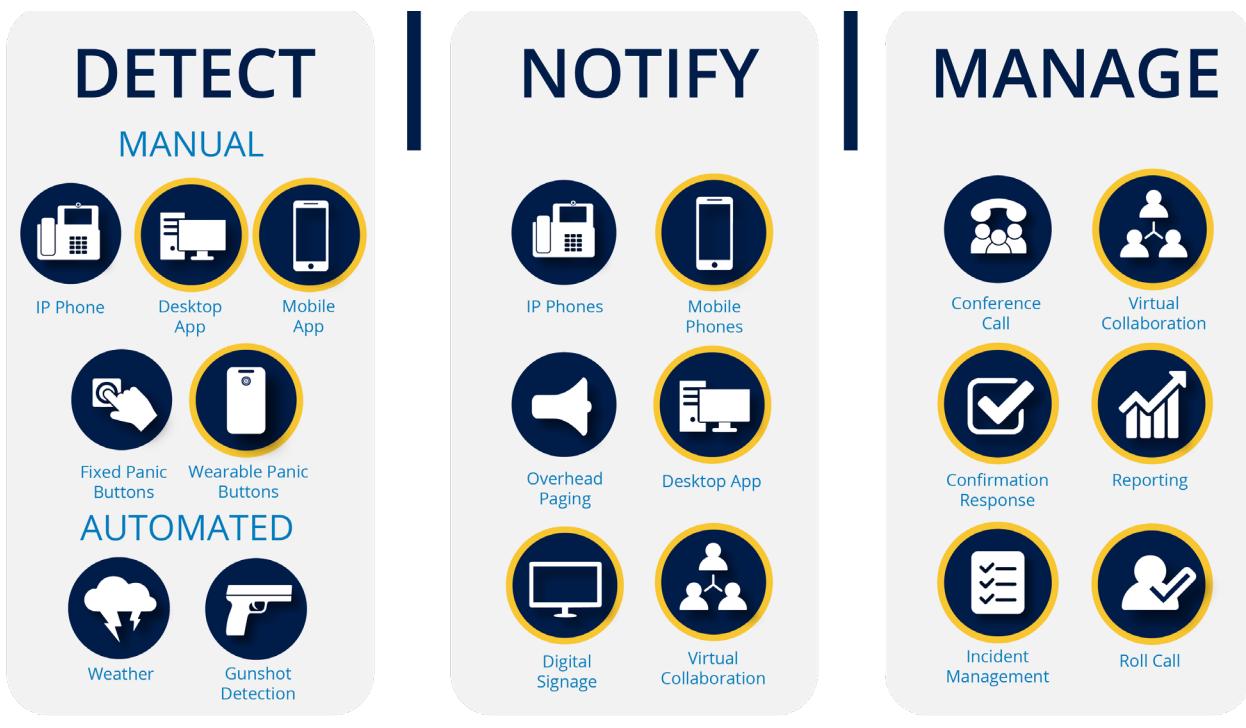
## 9. Robust Feature Updates

We want you to get the most out of InformaCast, which is why we update Fusion every six weeks with new features and quality of life and usability enhancements. These updates are driven directly by customer input so we can respond to and meet your changing safety and communication needs.

## 10. Enhanced User Experience

InformaCast Fusion features a sleek, modern design that is easy to navigate. Your prebuilt emergency scenarios are displayed in your Command Center and the InformaCast app as easy-to-identify tiles so you can quickly activate your notifications and start your response from anywhere.

# Get More with InformaCast Fusion



Singlewire Software is dedicated to ensuring a smooth transition from InformaCast Advanced to InformaCast Fusion. Contact your account manager or email [sales@singlewire.com](mailto:sales@singlewire.com) to schedule a demo of InformaCast Fusion so you can see how your organization will benefit from this powerful notification and incident management solution.