

Solution & Company Overview

[InformaCast](#) — An all-in-one platform for paging, mass notification, incident management, and daily operations.

[Singlewire Software](#), based in Madison, Wisconsin, is the developer of InformaCast and Visitor Aware, two solutions that enable organizations to detect threats, notify everyone, and manage incidents.

Key Features

- Paging to overhead and legacy systems
- Mobile and on-site notification
- Audio, text, and visual notification
- Desktop notification
- Emergency call monitoring and recording
- Severe weather alerting
- Discrete panic buttons
- School bell scheduler
- Complete incident management suite
- Integration with existing technology

Use Cases

- Intruder on-premises
- Lockdowns and evacuations
- Active shooters
- Safety and security concerns
- Severe weather and natural disasters
- Medical emergencies
- Hazardous spills
- Facility issues
- Collaborative emergency response
- Immediate, intrusive communication for critical events

Audience/Target Market

Safety and security teams, facility managers, operations managers, and VPs for network operations in:

- [K-12 Schools and Districts](#)
- [Colleges and Universities](#)
- [Healthcare](#)
- [Manufacturing](#)
- [Business](#)
- [Government](#)

Differentiators

- Threat detection, mass notification, and incident management in a single platform
- Send simultaneous mobile and on-premises alerts from a single interface
- Hybrid cloud architecture, delivering speed and reliability
- Wide array of technology integration partners (speakers, signage, access control, and more)
- 5 flexible panic button options
- Multicast paging to legacy systems
- Scales beyond 10,000 users and endpoints

Questions to Ask

- How do you notify people? Do you have a paging system?
- Do you have an emergency communications plan?
- Can you reach your entire organization, including those in different locations?
- Would you like to automate responses to disparate alerts in a single unified platform?
- How do you handle intruder alerts?
- How are people notified during lockdowns?
- How do you monitor and respond to emergency calls?

What's Included in a User

An InformaCast Fusion user includes

- 3 mobile phone numbers for SMS and calling
- 5 devices for the InformaCast mobile app
- 3 email address
- 1 desktop
- 1 IP phone
- 1 MS Teams user

With JumpStart, customers receive assistance setting up the most commonly requested InformaCast features.

Next Steps and Who to Contact

Contact Singlewire for SKU's demos, sales collateral, quotes, and more:

- [Schedule a demonstration](#)
- [Map of Sales Territories Team](#)
- Contact Brice Drogosch at +1 608-661-1145 or brice.drogosch@singlewire.com

Visit the [Singlewire Partner Portal](#) for additional resources and details, including sell sheets, pre-written emails, and more.