

Why Singlewire: Our industry-leading mass notification and visitor management solutions help enhance safety, streamline communication and manage critical incidents seamlessly.

Product: [InformaCast](#)

Solution & Company Overview

[InformaCast](#) — An all-in-one platform for paging, mass notification, incident management, and daily operations.

[Singlewire Software](#), based in Madison, Wisconsin, is the developer of InformaCast and Visitor Aware, two solutions that enable organizations to detect threats, notify everyone, and manage incidents.

Key Features

- Paging to overhead and legacy systems
- Mobile and on-site notification
- Audio, text, and visual notification
- Desktop notification
- Emergency call monitoring and recording
- Severe weather alerting
- Discrete panic buttons
- School bell scheduler
- Complete incident management suite
- Integration with existing technology

Use Cases

- Intruder on-premises
- Lockdowns and evacuations
- Active shooters
- Safety and security concerns
- Severe weather and natural disasters
- Medical emergencies
- Hazardous spills
- Facility issues
- Collaborative emergency response
- Immediate, intrusive communication for critical events

Audience/Target Market

Safety and security teams, facility managers, operations managers, and VPs for network operations in:

- [K-12 Schools and Districts](#)
- [Colleges and Universities](#)
- [Healthcare](#)
- [Manufacturing](#)
- [Business](#)
- [Government](#)

Differentiators

- Threat detection, mass notification, and incident management in a single platform
- Send simultaneous mobile and on-premises alerts from a single interface
- Hybrid cloud architecture, delivering speed and reliability
- Wide array of technology integration partners (speakers, signage, access control, and more)
- 5 flexible panic button options
- Multicast paging to legacy systems
- Scales beyond 10,000 users and endpoints

Questions to Ask

- How do you notify people? Do you have a paging system?
- Do you have an emergency communications plan?
- Can you reach your entire organization, including those in different locations?
- Would you like to automate responses to disparate alerts in a single unified platform?
- How do you handle intruder alerts?
- How are people notified during lockdowns?
- How do you monitor and respond to emergency calls?

What's Included in a User

An **InformaCast Fusion user** includes

- 3 mobile phone numbers for SMS and calling
- 5 devices for the InformaCast mobile app
- 3 email address
- 1 desktop
- 1 IP phone
- 1 MS Teams user

With [JumpStart](#), customers receive assistance setting up the most commonly requested InformaCast features.

Next Steps and Who to Contact

Contact Singlewire for SKU's demos, sales collateral, quotes, and more:

- [Schedule a demonstration](#)
- [Map of Sales Territories Team](#)
- Contact Brice Drogosch at +1 608-661-1145 or brice.drogosch@singlewire.com

Visit the [Singlewire Partner Portal](#) for additional resources and details, including sell sheets, pre-written emails, and more.