

10 Reasons Schools are Moving to InformaCast Fusion

The past five years have brought numerous changes to the ways schools prepare for, address, and respond to emergency situations. Evolving threats call for enhanced solutions, which is why many of our school customers have made the move from InformaCast Advanced to InformaCast Fusion. While your school may have selected InformaCast Advanced for its industry-leading paging and on-site notification capabilities, InformaCast Fusion helps your organization retain these features while moving to the cloud and adding critical components like incident management and mobile alerting. Here are the top 10 benefits your school can take advantage of by moving to InformaCast Fusion.

1. It's the InformaCast You Know and So Much More

With InformaCast Fusion, you keep everything you're already using in Advanced (paging, bells, desktop notifications) and add more endpoints, features, and capabilities to further enhance your organization's safety and communication.

2. Complete Incident Management

It's not enough to send a message when an emergency occurs. You need to be able to manage an event from start to finish. This is a key advantage Fusion offers over Advanced. You can send alerts for every stage of an incident, gather key stakeholders, access safety resources, and view reports to assess your response and plan for the future.

3. Critical Incident Mapping

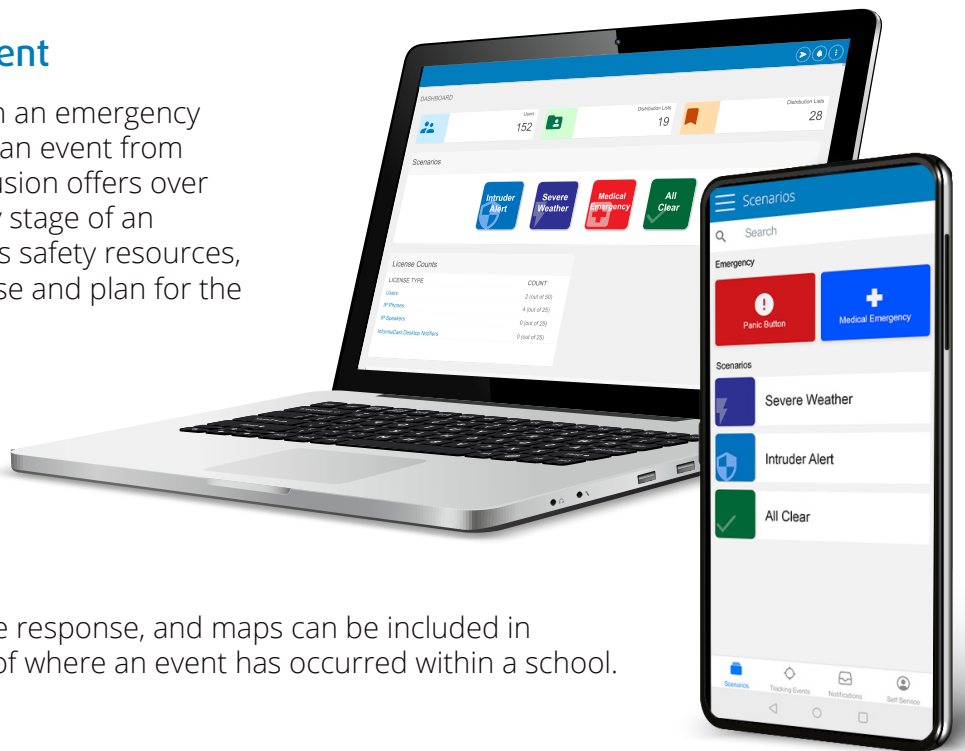
InformaCast Fusion offers the ability to upload a school's floor plan into the software to use for notifications and incident management. Schools can see on the map where a notification was activated to help deliver an effective response, and maps can be included in notifications to offer a visual reference of where an event has occurred within a school.

4. Connect to the PSAP

Due to legislation like Alyssa's Law, more schools need to be able to directly connect their Public Safety Answering Point (PSAP) when an emergency takes place. Notifications sent from InformaCast Fusion can also be delivered to the PSAP so first responders know an incident has occurred at the same time as people within a school.

5. Multiple Panic Button Options

Panic buttons are also a critical component of schools meeting Alyssa's Law requirements. You may already use panic buttons on your desk phone or mounted devices to trigger notifications, but InformaCast Fusion offers three additional panic button options. Wearable devices, the InformaCast app, and keyboard shortcuts offer immediate methods to initiate notifications when people need assistance.



6. More Ways to Reach People

You need to leverage every channel available when you're sharing critical information. InformaCast Fusion enables you to send text and audio notifications to your existing devices and adds mobile notifications (SMS text, email, and push notifications). Schools looking to change their phone system without losing the benefits of InformaCast can use Fusion with many UCaaS providers (including Webex Calling, Zoom, and MS Teams) to offer greater flexibility.

7. Desktop Alerts are Included

Reaching desktops with critical messages is included in InformaCast Fusion without needing additional licensing. You can continue to use InformaCast Desktop Notifier or leverage the cloud-based InformaCast desktop app to reach devices even if they are not on your network.

8. Visitor Aware Integration

InformaCast Fusion integrates directly with our visitor and student management solution, Visitor Aware. Screen guests, conduct reunification, manage safety drills, and keep track of students when they get on and off the bus.

9. Modern Architecture

InformaCast Fusion features a hybrid-cloud architecture that offers a more elegant solution for schools looking to scale their deployment and improve resiliency. InformaCast Fusion offers High Availability, Distributed Activation, Survivable Remote Site Notification, and Failover to ensure that no matter what happens, messages get delivered.

10. System Health Monitoring

Critical communications need reliable systems. InformaCast Fusion provides a system health dashboard that helps you ascertain that your system is functioning as it should. System administrators can proactively troubleshoot and resolve system issues and automated alarms help notify your team should issues arise.

Get More with InformaCast Fusion



Singlewire Software is dedicated to ensuring a smooth transition from InformaCast Advanced to InformCast Fusion. Contact your account manager or email sales@singlewire.com to schedule a demo of InformaCast Fusion so you can see how your organization will benefit from this powerful notification and incident management solution.