# Visitor Aware®
## singlewire

*Battlecard*

**Why Singlewire:** Our industry-leading mass notification and visitor management solutions help enhance safety, streamline communication and manage critical incidents seamlessly.

**Product:** Visitor Aware

## Solution & Company Overview

Visitor Aware — A modular cloud-based software offering visitor, student, and volunteer management product solutions. Visitor Aware is the only visitor management system with a true bi-directional integration with InformaCast.

Singlewire Software, based in Madison, Wisconsin, is the developer of InformaCast and Visitor Aware, two solutions that enable organizations to detect threats, notify everyone, and manage incidents.

## Key Features

- Instant visitor screening for quick and secure verification
- Multi-site insights for district-wide visitor management
- Pre-registration links to streamline the check-in process
- GPS tracking for real-time bus updates
- Digital drill management compliance tool
- Option to directly integrate Family Reunification into an InformaCast scenario to account for students and students-guardians post-crisis match
- Anonymous tipline to submit and manage tips concerning potential security risks

## Use Cases

- Flagged visitor alerts with option to integrate InformaCast for checked-in visitor notifications
- Streamline visitor and volunteer check-ins
- Real-time bus tracking and student location updates
- Reunification management for efficient guardian-student matching
- Criminal history checks on potential volunteers and staff to maintain compliance (in-software purchase)
- Facility-wide hazard alerts
- Direct integration with InformaCast for automated mass notifications
- One company providing all daily activity and life safety solutions

## Audience/Target Market

**Safety and security teams, facility managers, operations managers,** and **VPs for network operations** in:
- K-12 Schools and Districts
- Colleges and Universities
- Healthcare
- Manufacturing
- Business
- Government

## Differentiator

- Encrypted facial recognition minimizes false screening positives for secure access
- No proprietary hardware needed, saving costs with the option to use existing tools
- District-wide insights prevent wasted time spent on reprocessing already validated visitors
- Assign temporary student relationships for a more flexible relationship management process
- Mass notification compatibility with InformaCast for unified emergency alerts
- Streamlined preregistration process to enhance visitor management efficiency

## Questions to Ask

- How do you currently manage visitor check-ins and screenings?
- Do you have a way to notify active visitors if an incident occurs?
- Can you integrate new safety tools with your existing hardware?
- How do you currently manage temporary student relationships that are approved by parents?
- How do you account for all individuals during a crisis?
- What is your reunification process after an emergency event?
- Do you have a system for scheduling and monitoring compliance with safety drills?
- How do you verify that students are on the correct bus and arriving at their intended destination?
- How do you prepare for and manage critical events?
- Do you have interest in a Dismissal Management or Hall Monitoring type solution?

## Customer Pricing and Licensing

- Per location for 1-year licensing
- 3 location minimum for purchase; approval required for any potential adjustments/discounts
- Visitor Manager $725
    - Visitor, student, and volunteer management
- Safety Manager $1000
    - Safety Drill Manager, Family Reunification, Tipline
- Bus Manager $399
    - Include Bus Manager module and dedicated application for Bus Drivers
- Dismissal Manager $650 (ETA Spring 2025)
- Hall Manager $450 (ETA Summer 2025)

## Ensuring Customer Success

- Quote the modules that make sense for the customer. No base modules required.
- All available modules are applicable for K12.
- Visitor Manager and Safety Manager are applicable for Commercial and Healthcare.
- If Resident management is required for your healthcare customer, make sure to submit a sales ticket to enable that feature with their Visitor Manager purchase.
    - Resident management: secure resident sign-out, self-sign-out, and relationship management
- Commercial customers who purchase Safety Manager will not receive Family Reunification as the product doesn't apply to this vertical.
- Quote half-day professional services for accounts not requiring a SIS sync.
- Quote full-day professional services for accounts requiring a SIS sync.
- Have a customer interested in the Dismissal Manager and/or Hall Manager modules? Reach out to your sales manager to gauge availability and next steps.

## Next Steps and Who to Contact

Contact Singlewire for SKU's demos, sales collateral, quotes, and more:

- Schedule a demonstration
- Map of Sales Territories Team
- Contact Ken Rosko at +1 608-720-1585 or ken.rosko@singlewire.com

Visit the Singlewire Partner Portal for additional resources and details, including sell sheets, pre-written emails, and more.